
Open Source Software (OSS)

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Outline

- **Introduction to OSS**
 - What is it?
 - Nearly all OSS is commercial off-the-shelf (COTS)
 - Typical OSS development model
- **Value to government**
 - Why would governments use or create OSS?
 - OSS Challenges
 - Examples of use
- **Selecting COTS OSS: What's the Same? Different?**
- **Starting OSS project**
- **Security**
- **Foolish vs. Sensible Policies**
- **Remarks**

What is Open Source Software (OSS)?

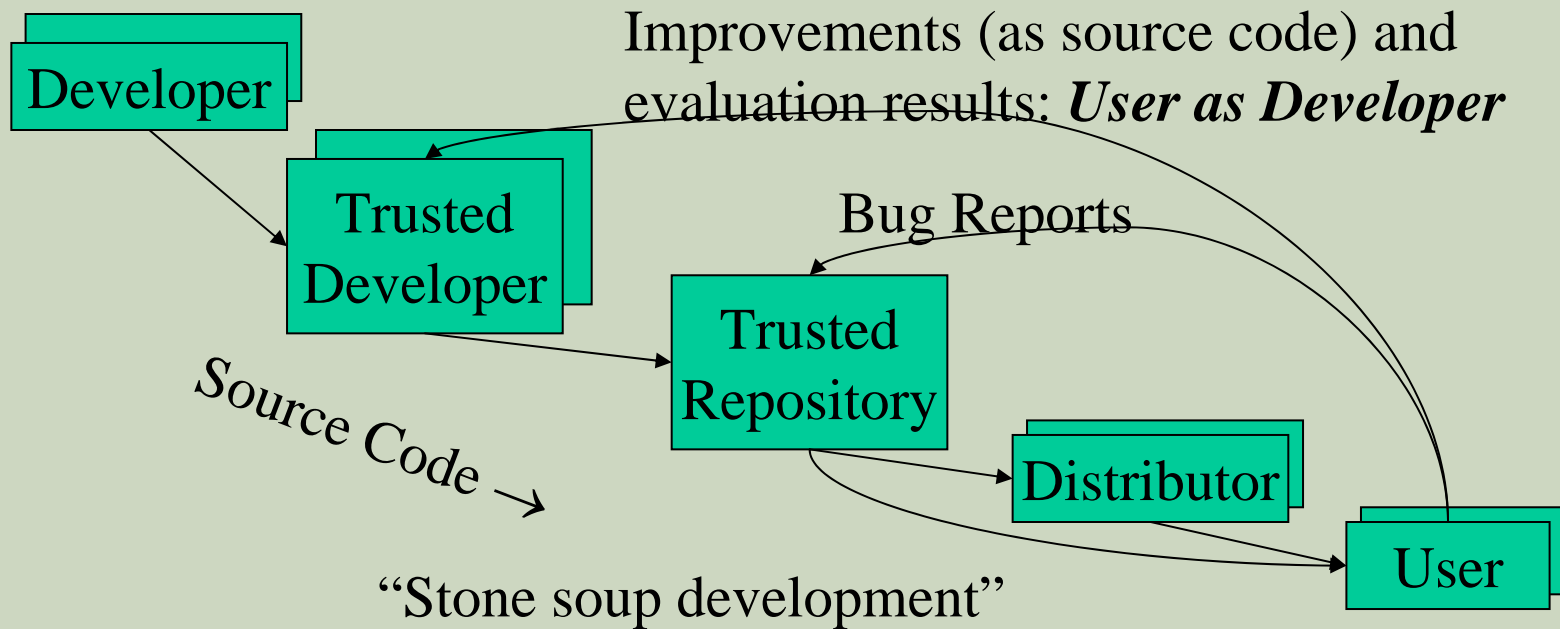
- **OSS: software licensed to users with these freedoms:**
 - to run the program for any purpose,
 - to study and modify the program, and
 - to freely redistribute copies of either the original or modified program (without royalties, etc.)
- **Synonyms: libre software, Free software*, FOSS, FLOSS**
- **Antonyms: proprietary software, closed software**
- **Widely used; OSS #1 or #2 in many markets**
 - “... plays a more critical role in the DoD than has generally been recognized.” [MITRE 2003]
- **Not non-commercial...**

* The term “Free software” sometimes means OSS, and sometimes instead means “no charge”

Nearly all OSS is Commercial Off-the-Shelf (COTS)

- **Federal Acquisition Regulation (FAR) prefers COTS and NDI; commercial item = “licensed to general public”:**
 - Agencies must “(a) Conduct market research to determine [if] commercial items or nondevelopmental items are available ... (b) Acquire [them] when... available ... (c) Require prime contractors and subcontractors at all tiers to incorporate, to the maximum extent practicable, [them] as components...”
 - Commercial item is “(1) Any item, other than real property, that is of a type customarily used by the general public or by non-governmental entities for purposes [not unique to a government], and (i) Has been sold, leased, or licensed to the general public; or (ii) Has been offered for sale, lease, or license to the general public... (3) [Above with] (i) Modifications of a type customarily available in the commercial marketplace; or (ii) Minor modifications... made to meet Federal Government requirements. ”
 - True for nearly all off-the-shelf (OTS) OSS, so it’s commercial item/COTS
- **OSS projects usually seek improvements = financial gain**
 - U.S. Code Title 17, section 101 defines “financial gain” as including “receipt, or expectation of receipt, of anything of value, including the receipt of other copyrighted works.”
- **Many OSS projects supported by commercial companies**
 - IBM, Sun, Red Hat, Novell, Microsoft (WiX, IronPython, SFU, Codeplex site)
- **Often developers paid (2004: 37K/38K Linux changes)**
- **OSS licenses and projects approve of commercial support**
- **Use COTS/NDI because users share costs – OSS does!**

OSS Development Model



- OSS users typically use software without paying licensing fees
- OSS users typically pay for training & support (competed)
- OSS users are responsible for developing new improvements & any evaluations that they need; often cooperate/pay others to do so

Why would governments use or create OSS (value for government)?

- **Can evaluate in detail, lowering risk**
 - Can see if meets needs (security, etc.)
 - Mass peer review typically greatly increases quality/security
 - Aids longevity of records, government transparency
- **Can copy repeatedly at no additional charge (lower TCO)**
 - Support may have per-use charges (compete-able)
- **Can share development costs with other users**
- **Can modify for special needs & to counter attack**
 - Even if you're the only one who needs the modification
- ***Control own destiny*: Freedom from vendor lock-in, vendor abandonment, conflicting vendor goals, etc.**

In many cases, OSS approaches have the *potential* to increase functionality, quality, and flexibility, while lowering cost and development time

OSS Challenges

- 1. Ensuring OSS fairly considered in acquisitions**
 - Some acquisition processes/policies not updated for OSS
 - Policy noncompliance (FAR's market research, "OSS neutral")
 - Many PMs unfamiliar with OSS: don't consider using or creating
 - Many COTS OSS projects ignore solicitations & RFPs
- 2. Different economics: Pay-up-front for improvements**
 - Some policies presume proprietary COTS' pay-per-use model
 - Can pay in \$ or time, can compete, can cost-share with other users
- 3. Transition costs if pre-existing system**
 - Especially if dependent on proprietary formats/protocols/APIs
 - Use open standards so can switch (multi-vendor, no 'RAND' patents)
 - Web-based apps/SOA help if open stds (browser/platform-neutral)
 - Vendor lock-in often increases TCO; transition may be worthwhile
- 4. COTS support if no traditional vendor (compete-able)**
- 5. License compliance (easier but different: education)**
- 6. Cannot release classified code as OSS**
 - Can build classified systems with/incl. OSS: tables, layers, licenses⁷

Examples of OSS in U.S. Government

- **Use – pervasive**
 - OSS “plays a more critical role in the DoD than has generally been recognized”; inc. Linux, Samba, Apache, Perl, GCC, GNAT, XFree86, OpenSSH, bind, and sendmail. [MITRE 2003]
 - “devIS saves its clients a minimum of \$100,000 per contract by using OSS” [NewsForge]
 - Often unaware it’s OSS
- **Government-paid improvements of OSS**
 - OpenSSL (CC evaluation), Bind (DNSSEC), GNAT, ...
- **Government-developed OSS**
 - BSD TCP/IP suite, Security-Enhanced Linux (SELinux), OpenVista, Expect, EZRO, Evergreen (Georgia), ...
- **U.S. federal policies explicitly neutral: OSS, or not, is fine**
 - OMB memo M-04-16, DoD memo “OSS in DoD”
 - Examine *all* licenses before commit (GPL fine)

Selecting COTS: What's the Same? (OSS vs. Proprietary)

- Negotiate best options with all parties, *then* select
- Evaluate by winnowing out top candidates for your needs
 - *Identify* candidates, *Read Reviews*, *Compare* (briefly) to needs through criteria, *Analyze* top candidates
- Evaluation criteria - same
 - Functionality, total cost of ownership, support, maintenance/longevity, reliability, performance, scalability, flexibility, legal/license (inc. *rights and responsibilities* – *OSS always gives right to view, modify, and redistribute*), mkt share, other
- Warranty & indemnification (“who do you sue?”)
 - Generally disclaimed by *both* proprietary & OSS licenses
- Pay for installation, training, support (time and/or money)
- Developer trustworthiness usually unknown
 - Mitigation: Can review OSS code & sometimes proprietary
 - Mitigation: Supplier due diligence; often main OSS developers and integrators determinable
 - Remember: Selling company often not developer

Selecting COTS: What's Different? (OSS vs. Proprietary)

- **Process/code openness means more&different sources of evaluation information for COTS OSS**
 - Bug databases, mailing list discussions, ...
 - Anyone (inc. you) can evaluate in detail
 - See http://www.dwheeler.com/oss_fs_eval.html
- **Proprietary=pay/use, OSS=pay/improvement**
 - In OSS, pay can be time and/or money
- **Support can be competed & changed**
 - OSS vendors, government support contracts, self
- **OSS can be modified & redistributed**
 - New option, but need to know when to modify
 - Forking usually fails; generally work with community

Starting OSS Project

- **Check usual project-start requirements**
 - Is there a need, no/better solution, TCO, etc.
 - Examine OSS approach; similar to GOTS, with greater opportunity for cost-sharing, but greater openness
- **Purpose is *cost-sharing*: remove barriers to entry**
 - Use common license well-known to be OSS (GPL, LGPL, MIT/X, BSD-new) – *don't write your own license*
 - Establish project website (mailing list, tracker, source)
 - Document scope, major decisions
 - Use typical infrastructure, tools, etc. (e.g., SCM)
 - Maximize portability, avoid proprietary langs/libraries
 - *Must run* - Small-but-running better than big-and-not
 - Establish vetting process(es) before government use
 - Government-paid lead? Testing? Same issues: proprietary
- **Many articles & books on subject**

Security

- **Neither OSS nor proprietary are *always* more secure**
 - Many *specific* OSS programs *are* significantly more secure; see quantitative studies “Why...” at <http://www.dwheeler.com>
- **OSS advantage: Open design principle**
 - Saltzer & Schroeder [1974/1975], “Protection mechanism must not depend on attacker ignorance”
- **Hiding source code doesn’t impede attacks**
 - “Security by Obscurity” requires *real* secret-keeping: can’t give access to source code, executable program, or website
- **Attackers can modify OSS *and* proprietary software**
 - Trick is to get that modified version into supply chain
 - OSS: subverting/misleading/becoming the trusted developers or trusted repository/distribution, *and* none notice attack later
- **OSS security requirements:**
 - Developers/reviewers need security knowledge
 - People have to actually review the code: yes, it really happens!
 - Problems must be fixed, fixes deployed

Foolish vs. Sensible Policies

- **Foolish: “No OSS” or “No GPL”**
 - *Tremendous* competitive/strategic disadvantage
 - Essentially the same idea as “no COTS” decades ago
- **Often focused on General Public License (GPL):**
 - ~ “Someone given binary *must* get source code too”
 - GPL is most popular OSS license *by far* (52%-88%)
 - Some proprietary companies advocate “no GPL” as veiled anti-OSS campaign, to inhibit competition
- **Sensible: “Examine OSS & proprietary options, then review *all* their licenses before including”**
 - Ensure all licenses are compatible with intended use
 - Proprietary EULAs sometimes *worse* than OSS licenses
 - GPL often fine once considered in context
 - *Examine supplier* – again, for OSS *and* proprietary

Concluding Remarks

- **OSS options should always be considered**
 - Both choosing COTS OSS & creating new OSS project
 - Components or even whole project (depending on need)
 - Not always best choice, but foolish to ignore
- **OSS can be very flexible & often lowers costs**
 - Directly and as competition to non-OSS (keep options open!)
- **OSS raises strategic questions for governments**
 - How pool users to start OSS projects when appropriate?
 - Educating PMs on OSS, deploying fully open architectures
 - Research: default to OSS (with some common OSS license)
 - Eliminating software patents
- **Projects should change to consider OSS approaches:**
 - PM education: OSS differences, fears, *always consider option*
 - Classified systems: separate data & program, layer programs
 - Open standards so can change later (e.g., browser-neutral)
 - *Require & operationally demonstrate* that can switch components

Security Backup Slides

Extreme claims

- **Extreme claims**
 - “FLOSS is always more secure”
 - “Proprietary is always more secure”
- **Reality: Neither FLOSS nor proprietary always better**
 - Some *specific* FLOSS programs *are* more secure than their competing proprietary competitors
- **Include FLOSS options when acquiring, then evaluate**

FLOSS Security (1)

- **Browser “unsafe” days in 2004: 98% Internet Explorer, 15% Mozilla/Firefox (half of Firefox’s MacOS-only)**
- **IE 21x more likely to get spyware than Firefox [U of Wash.]**
- **Faster response: Firefox 37 days, Windows 134.5 days**
- **Evans Data: Linux rarely broken, ~virus/Trojan-free**
- **Serious vulnerabilities: Apache 0, IIS 8 / 3yrs**
- **J.S. Wurzler hacker insurance costs 5-15% more for Windows than for Unix or Linux**
- **Bugtraq vulnerability 99-00: Smallest is OpenBSD, Windows largest (Don't quintuple-count!)**
- **Windows websites more vulnerable in practice**

Category	Proprietary	FLOSS
Defaced	66% (Windows)	17% (GNU/Linux)
Deployed Systems	49.6% (Windows)	29.6% (GNU/Linux)
Deployed websites (by name)	24.81% (IIS)	66.75% (Apache)

FLOSS Security (2)

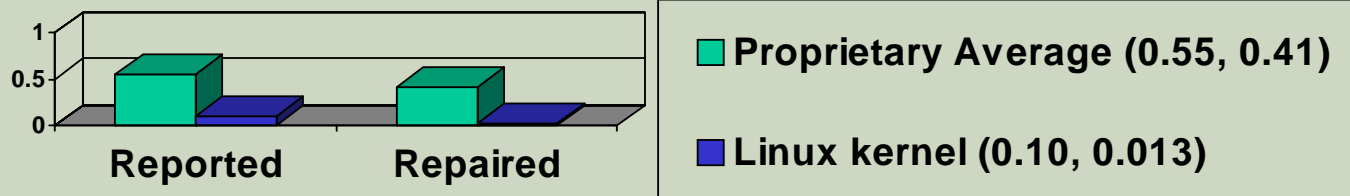
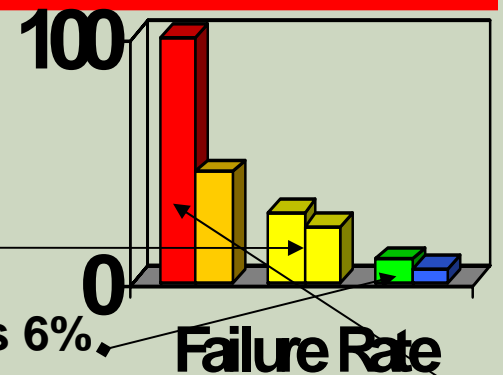
- **Unpatched networked systems: 3 months Linux, hours Windows (variance minutes ... months) [Honey.net.org, Dec 2004]**
 - **Windows SP2 believed to be better than previous versions of Windows**
- **50% Windows vulnerabilities are critical, vs. 10% in Red Hat [Nicholas Petreley, Oct 2004]**
- **Viruses primarily Windows phenomenon**
 - **60,000 Windows, 40 Macintosh, 5 for commercial Unix versions, 40 for Linux**
- **91% broadband users have spyware on their home computers (proprietary OS) [National Cyber Security Alliance, May 2003] vs. ~0% on FLOSS**

FLOSS Security (3)

- **FLOSS systems scored better on security [Payne, Information Systems Journal 2002]**
- **Survey of 6,344 software development managers April 2005 favored FLOSS [BZ Research]**

Reliability

- Fuzz studies found FLOSS apps significantly more reliable [U Wisconsin]
 - Proprietary Unix failure rate: 28%, 23%
 - FLOSS: Slackware Linux 9%, GNU utilities 6%
 - Windows: 100%; 45% if forbid certain Win32 message formats
- GNU/Linux vs. Windows NT 10 mo study [ZDNet]
 - NT crashed every 6 weeks; both GNU/Linuxes, never
- IIS web servers >2x downtime of Apache [Syscontrol AG]
- Linux kernel TCP/IP had smaller defect density [Reasoning]



FLOSS Always More Secure?

- **No: Sendmail, bind 4**
- **Must examine case-by-case**
 - **But there *is* a principle that gives FLOSS a *potential* advantage...**

Open design: A security fundamental

- **Saltzer & Schroeder [1974/1975] - Open design principle**
 - the protection mechanism must not depend on attacker ignorance
- **FLOSS better fulfills this principle**
- **Security experts perceive FLOSS advantage**
 - Bruce Schneier: “demand OSS for anything related to security”
 - Vincent Rijmen (AES): “forces people to write more clear code & adhere to standards”
 - Whitfield Diffie: “it’s simply unrealistic to depend on secrecy for security”

Problems with hiding source & vulnerability secrecy

- **Hiding source doesn't halt attacks**
 - Presumes you can keep source secret
 - Attackers may extract or legitimately get it
 - Dynamic attacks don't need source or binary
 - Observing output from inputs sufficient for attack
 - Static attacks can use pattern-matches against binaries
 - Source can be regenerated by disassemblers & decompilers sufficiently to search for vulnerabilities
 - Secrecy inhibits helpers, while not preventing attackers
 - “Security by Obscurity” widely denegated
- **Hiding source slows vulnerability response**
- **Vulnerability secrecy doesn't halt attacks**
 - Vulnerabilities are a time bomb and are likely to be rediscovered by attackers
 - Brief secrecy works (10-30 days), not months/years

Can “Security by Obscurity” be a basis for security?

- “Security by Obscurity” can work, but iff:
 - Keeping secret actually improves security
 - You can keep the critical information a secret
- For obscurity itself to give significant security:
 - Keep source secret from all but a few people. Never sell or reveal source to many. E.G.: Classify
 - Keep binary secret; never sell binary to outsiders
 - Use software protection mechanisms (goo, etc.)
 - Remove software binary before exporting system
 - Do not allow inputs/outputs of program to be accessible by others – *no Internet/web access*
- *Useless in most cases!*
 - Incompatible with proprietary off-the-shelf model
- Proprietary software can be secure – but not this way

FLOSS Security Preconditions (Unintentional vulnerabilities)

1. **Developers/reviewers need security knowledge**
 - Knowledge more important than licensing
2. **People have to actually *review* the code**
 - Reduced likelihood if niche/rarely-used, few developers, rare computer language, not really FLOSS
 - More contributors, more review
 - Is it *truly community-developed*?
 - Evidence suggests this really happens! (next)
3. **Problems must be fixed**
 - Far better to fix *before* deployment
 - If already deployed, need to deploy fix

Is FLOSS code ever examined?

Yes.

- **Most major FLOSS projects have specific code reviews; some have rewards**
 - **Mozilla Security Bug Bounty Program (\$500)**
 - **Linux: hierarchical review, “sparse” tool**
- **Disseminated review groups (second check):**
 - **OpenBSD (for OpenBSD)**
 - **Debian-audit (for Debian Linux)**
- **Static analysis tool vendors test using FLOSS**
- **Vulnerability Discovery and Remediation, Open Source Hardening Project (DHS/Coverity/Stanford)**
- **Many independents (see Bugtraq, etc.)**
- **Business case: Must examine to change (*reason to review*)**
- **Users' increased transparency encourages examination & feedback**

Evaluating FLOSS?

Look for evidence

- **First, identify your security requirements**
- **Look for evidence at FLOSS project website**
 - **User's/Admin Guides: discuss make/keep it secure?**
 - **Process for reporting security vulnerabilities?**
 - **Cryptographic signatures for current release?**
 - **Developer mailing lists discuss security issues and work to keep the program secure?**
 - **Active community**
- **Use other information sources where available**
 - **E.G., CVE... but absence is not necessarily good**
 - **External reputation (e.g., OpenBSD)**
- **See http://www.dwheeler.com/oss_fs_eval.html**

Proprietary advantages... not necessarily

- Experienced developers who understand security produce better results
 - Experience & knowledge *are critical*, but...
 - FLOSS developers often very experienced & knowledgeable too (BCG study: average 11yrs experience, 30 yrs old) – often same people
- Proprietary developers higher quality?
 - Dubious; FLOSS often higher reliability, security
 - Market rush often impairs proprietary quality
- No guarantee FLOSS is widely reviewed
 - True! Unreviewed FLOSS may be very insecure
 - Also true for proprietary (rarely reviewed!). *Check it!*
- Can sue vendor if insecure/inadequate
 - Nonsense. EULAs forbid, courts rarely accept, costly to sue with improbable results, you want sw not a suit

Inserting malicious code & FLOSS: Basic concepts

- **“Anyone can modify FLOSS, including attackers”**
 - Actually, you can modify proprietary programs too... just use a hex editor. Legal niceties not protection!
 - Trick is to get result into user supply chain
 - In FLOSS, requires subverting/misleading the trusted developers or trusted repository/distribution...
 - *and* no one noticing the public malsource later
- **Different threat types: Individual...nation-state**
- **Distributed source aids detection**
- **Large community-based FLOSS projects tend to have many reviewers from many countries**
 - Makes attacks more difficult
 - Consider supplier as you would proprietary software
 - Risk larger for small FLOSS projects

Malicious attack approaches: FLOSS vs. proprietary

- **Repository/distribution system attack**
 - **Traditional proprietary advantage: can more easily disconnect repository from Internet, not shared between different groups**
 - **But development going global, so disconnect less practical**
 - **Proprietary advantage: distribution control**
 - **OSS advantage: Easier detection & recovery via many copies**
- **Malicious trusted developers**
 - **OSS slight advantage via review, but weak (“fix” worse!)**
 - **OSS slight advantage: More likely to know who developers are**
 - **Reality: For both, *check who is developing it!***
- **Malicious untrusted developer**
 - **Proprietary advantage: Fewer untrusted developers**
 - **Sub-suppliers, “Trusted” developers may be malicious**
 - **OSS long-term advantages: Multiple reviewers (more better)**
- **Unclear winner – No evidence proprietary always better**

Examples: Malicious code & FLOSS

- **Linux kernel attack – repository insertion**
 - Tried to hide; = instead of ==
 - Attack failed (CM, developer review, conventions)
- **Debian/SourceForge repository subversions**
 - Countered & restored by external copy comparisons
- **Often malicious code made to look like unintentional code**
 - Techniques to counter unintentional still apply
 - Attacker could devise to work around tools... but won't know in FLOSS what tools are used!
- **Borland InterBase/Firebird Back Door**
 - user: politically, password: correct
 - Hidden for 7 years in proprietary product
 - Found after release as FLOSS in 5 months
 - Unclear if malicious, but has its form

Security Preconditions (Malicious vulnerabilities)

- **Counter Repository/distribution system attack**
 - Widespread copies, comparison process
 - Evidence of hardened repository
 - Digitally signed distribution
- **Counter Malicious trusted developers**
 - Find out who's developing your system (*always!*)
- **Counter Malicious untrusted developer**
 - Strong review process
 - As with unintentional vulnerabilities: Security-knowledgeable developers, review, fix what's found
 - Update process, for when vulnerabilities found

High Assurance

- High assurance (HA) software:
 - Has an argument that could convince skeptical parties that the software will *always perform or never perform* certain key functions *without fail...* convincing evidence that there are *absolutely* no software defects. CC EAL 6+
 - Significant use of formal methods, high test coverage
 - High cost – requires deep pockets at this time
 - A few OSS & proprietary tools to support HA dev
 - Few proprietary, even fewer OSS HA at this time
- Theoretically OSS should be better for HA
 - In mathematics, proofs are often wrong, so only peer review of proofs valid [De Millo,Lipton,Perlis]. OSS!
- HA developers/customers very conservative & results often secret, so rarely apply “new” approaches like OSS... yet
 - Cannot easily compare in practice... yet

Can FLOSS be applied to custom systems?

- **Effective FLOSS systems typically have built a large development community**
 - Share costs/effort for development & review
 - Same reason that proprietary off-the-shelf works: Multiple customers distribute costs
- **Custom systems can be built from FLOSS (& proprietary) components**
- **If no pre-existing system, sometimes can create a generalized custom system**
 - Then *generalized* system FLOSS, with a custom configuration for your problem
 - Do risk/benefit analysis before proceeding

Bottom Line

- **Neither FLOSS nor proprietary always better**
 - But clearly many cases where FLOSS *is* better
- **FLOSS use increasing industry-wide**
 - In some areas, e.g., web servers, it dominates
- **Policies must not ignore or make it difficult to use FLOSS where applicable**
 - Can be a challenge because of radically different assumptions & approach
- **Include FLOSS options when acquiring, then evaluate**

Quantitative Studies - Backup Slides

Outline of Quantitative Information on OSS/FS

Quantitatively show “consider using OSS/FS software”:

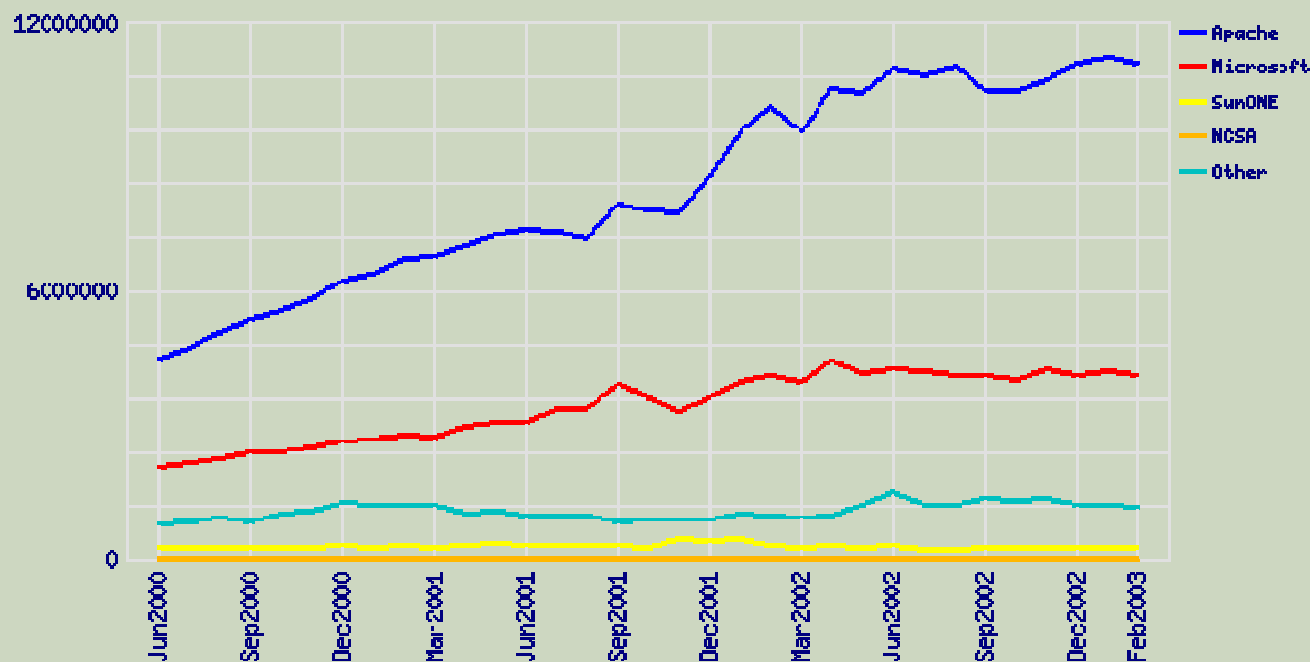
- Market Share**
- Reliability**
- Performance**
- Scalability**
- Security**
- Total cost of ownership**
- Non-quantitative**

Numbers won't show OSS/FS always technically better

This presentation does not necessarily represent the views of the U.S. Government or U.S. DoD, & is based on personal work

Market Share: Web Servers

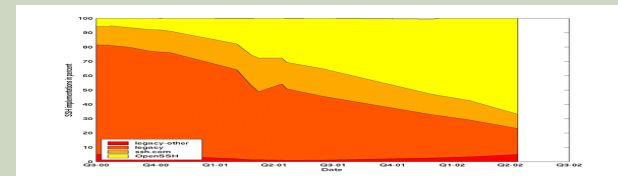
- **Active Sites: Apache 66.75%, Microsoft IIS 24.81% in Feb 2003 (counting by name; 35.86M sites)**



- **For SSL, Apache 53.97%, IIS 34.85% Sep02**

Other Market Share Examples

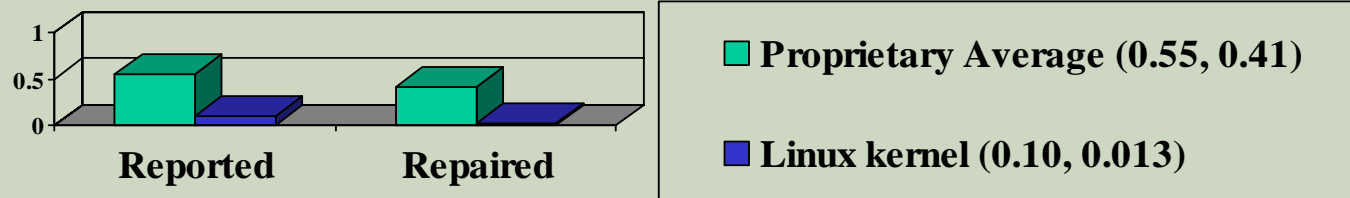
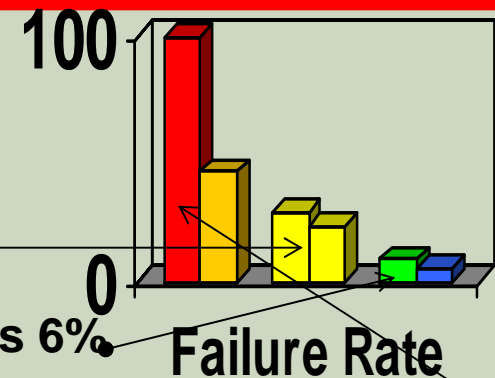
- **GNU/Linux #2 webserver OS Jun01**
 - GNU/Linux 29.6%, Windows 49.6%, BSDs 6.1%
- **GNU/Linux #2 server OS sold 99, 00, 01 (24%, 27%, 25%)**
- **DNS: bind supports 95% of reverse-lookups**
- **PHP #1 server-side scripting language**
- **Sendmail #1 Email server**
 - Sendmail 42%, Microsoft Exchange 18%
- **OpenSSH #1 SSH (66.8% Apr02)**



- **Small (1.7-3.8%) 2002 desktop share**
 - Microsoft 92% in 2000, but usable OSS/FS apps just released in 2002, so could change over time

Reliability

- Fuzz studies found OSS/FS apps significantly more reliable [U Wisconsin]
 - Proprietary Unix failure rate: 28%, 23%
 - OSS/FS: Slackware Linux 9%, GNU utilities 6%
 - Windows: 100%; 45% if forbid certain Win32 message formats
- GNU/Linux vs. Windows NT 10 mo study [ZDNet]
 - NT crashed every 6 weeks; both GNU/Linuxes, never
- IIS web servers >2x downtime of Apache [Syscontrol AG]
- Linux kernel TCP/IP had smaller defect density [Reasoning]



Performance

- Performance always varies by circumstance
- TPC-C: GNU/Linux faster than Windows
- PC Magazine: GNU/Linux with Samba faster fileserving at Windows' own file protocols
 - Nov 2001, top end, 130MB/sec vs. 78MB/sec
 - April 2002, performance 2x; 4x many clients
- Sys Admin: untuned GNU/Linux fastest

Measure	GNU/Linux	Solaris on Intel	FreeBSD	Windows 2000
Email (M msg/hr)	1.3	1	0.9	0.9
Disk I/O (seconds)	542	3990	2398	613
				41

Scalability

- **GNU/Linux and NetBSD support more hardware platforms & performance ranges**
 - PC hardware, PDAs, mainframes, clusters, supercomputers
- **OSS/FS can develop large software systems**
 - Red Hat Linux 7.1 had 30million SLOC
 - Represents approximately 8,000 person-years
 - To re-develop proprietary, \$1 Billion USD

Security

- **J.S. Wurzler hacker insurance costs 5-15% more for Windows than for Unix or Linux**
- **Windows websites disproportionately vulnerable**

Category	Proprietary	OSS/FS
Defaced	66% (Windows)	17% (GNU/Linux)
Deployed Systems	49.6% (Windows)	29.6% (GNU/Linux)
Deployed websites (by name)	24.81% (IIS)	66.75% (Apache)

- **Bugtraq vulnerability: Smallest is OpenBSD, Windows largest (Don't quintuple-count!)**
- **Worst vulnerabilities (takeover): Apache 0, IIS 8 (Jun98-Jun01)**
- **OSS/FS not invulnerable!**

Total Cost of Ownership (TCO)

- **TCO multifaceted & sensitive to circumstances**
- **OSS/FS costs less to acquire than proprietary**
 - E.G., Web server, Windows \$3610 vs. \$156
- **Some other factors also tend to be lower**
 - Lower upgrade costs, can use cheaper hardware
 - Avoids license management & litigation
- **Cybersource: TCO 24%-34% less w/OSS/FS**
- **InfoWorld Survey of CTOs:**
 - 60% CTOs: >\$50K/yr savings
 - 32% CTOs: > \$250K/yr savings (inc. above)

Non-Quantitative

- **To many, non-quantitative advantages of OSS/FS are more important**
 - **Social/ethical/moral reasons**
 - **Avoids risks of single source solutions**
 - Reversible decision: can switch or self-support if vendor jacks up price, maliciously changes interface, drops support, ...
 - **(Can) avoid security risks of monocultures**
 - **Avoids license management and litigation**
 - **Supports domestic IT infrastructure**
 - **Many believe it encourages innovation**
 - **Greater flexibility**
 - Can change software (or hire its change) to meet needs

Conclusions on Quantitative OSS/FS Information

- **Many, many cases where OSS/FS programs have some measurable advantage over proprietary competition**
- **Consider using OSS/FS software when acquiring software**
- **For more detailed information, see http://www.dwheeler.com/oss_fs_why.html**

Conclusions

- **Many similarities and differences in acquisition for OSS**
 - Need to know & handle differences, challenges
- **Need to know how to evaluate OSS**
 - General approach similar
 - Ways to acquire information differ
- **Quantitative evidence that OSS is worth considering**
 - I don't think it's *always* the right answer, but it's *always* worth considering

Miscellaneous Backup Slides

Major OSS/FS Licenses

- **Many licenses, but 4 dominate**
- **BSD-new & MIT license: anything but sue**
 - Can incorporate code into proprietary software
 - Financial incentive to use, but *not* aid project
- **General Public License (GPL): “Copyleft”**
 - If distribute, *must* distribute source code or provide written offer to do so
 - Cannot link (embed) into proprietary software
- **Lesser/Library GPL - a compromise**
 - Must distribute source code/written offer, but only of component itself
 - *Can* link into proprietary software
- **Public domain is OSS/FS, but rare**

GPL Use Widespread

- **GPL has widespread use, other licenses far less common**
 - Freshmeat.net (2003): 69.66% GPL, 5.29% LGPL, 4.82% BSD licenses (combined)
 - SourceForge.net (2003): 71% GPL, 10% LGPL, 7% BSD
 - Red Hat Linux 7.1: 50.36% GPL solely (55.3% dual), 8.28% MIT, 7.64% LGPL
 - FSF free software directory (2002): 87.9% GPL, 6.6% LGPL, 2.0% BSD or BSD-like, 1.9% Artistic, 0.3% MIT
 - MITRE DoD survey (2003): 52% GPL, 6% BSD, 5% Apache, 4% various "Community", 3% LGPL
- **Many big OSS projects changed to GPL-compatible**
 - Python, vim, Mozilla, Zope, BSD, Apache (?), Qt, Wine, Alfresco
- **XFree86 project died trying to become GPL-incompatible**
- **Avoid GPL-incompatible OSS licenses (risk of failure)**
- **Use common compatible licenses for new OSS projects**
 - In particular: GPL, LGPL, MIT/X, or BSD-new

Unnecessary Fears

- **Will OSS/FS destroy intellectual property? No.**
 - **Usually, complaint is about GPL**
 - **GPL trades you the right to freely incorporate their code into your software in exchange for the right to freely incorporate your code [which incorporates their code] into theirs**
 - **Intellectual property traded for other intellectual property**
 - **Microsoft sells GPL'ed software**

Unnecessary Fears

- **Viewing and changing source code valuable for non-programmers? Surprisingly, yes.**
 - **“Would you buy a car with the hood welded shut? If not, what do you know about modern ... engine technology?” [Bob Young]**
 - **Consumers demand this so they can have control over their products, instead of dealers**
- **Anti-Microsoft campaign? No, not by all.**
 - **Jun02, 831 projects use Visual Basic; 8867 projects work on Windows [SourceForge]**
 - **Microsoft has been repeatedly asked to join community**
 - **Microsoft sells GPL'ed software**

Acronyms

- **COTS: Commercial Off-the-Shelf (either proprietary or OSS)**
- **DoD: Department of Defense**
- **HP: Hewlett-Packard Corporation**
- **JTA: Joint Technical Architecture (list of standards for the DoD); being renamed to DISR**
- **OSDL: Open Source Development Labs**
- **OSS: Open Source Software**
- **RFP: Request for Proposal**
- **RH: Red Hat, Inc.**
- **U.S.: United States**

Interesting Documents/Sites

- **“Why OSS/FS? Look at the Numbers!”**
http://www.dwheeler.com/oss_fs_why.html
- **“Use of Free and Open Source Software in the US Dept. of Defense”** (MITRE, sponsored by DISA)
- **President's Information Technology Advisory Committee (PITAC) -- Panel on Open Source Software for High End Computing, October 2000**
- **“Open Source Software (OSS) in the DoD,”** DoD memo signed by John P. Stenbit (DoD CIO), May 28, 2003
- **Center of Open Source and Government (EgovOS)**
<http://www.egovos.org/>
- **OpenSector.org** <http://opensector.org>
- **Open Source and Industry Alliance** <http://www.osaia.org>
- **Open Source Initiative** <http://www.opensource.org>
- **Free Software Foundation** <http://www.fsf.org>
- **OSS/FS References**
http://www.dwheeler.com/oss_fs_refs.html